

## VISION

- The EOS proven process helps answer 8 questions to define what you stand for, why you do it, what and where you want to be and how to get there.
  - Core Values
  - Core Purpose/Focus
  - 10 year Target
  - Market Strategy
  - 3 year picture
  - 1 year plan
  - Quarterly Rocks
  - Issues List
- Then EOS helps you align everyone with this Vision

*Healthy businesses rely on 6 key drivers*